

**MEMORY OF WATER / STOCZNIA od NOWA:
warsztaty z wykorzystaniem map
wyobrażeniowych**

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Uniwersytet Gdański**

Mapy wyobrazeniowe: o metodzie

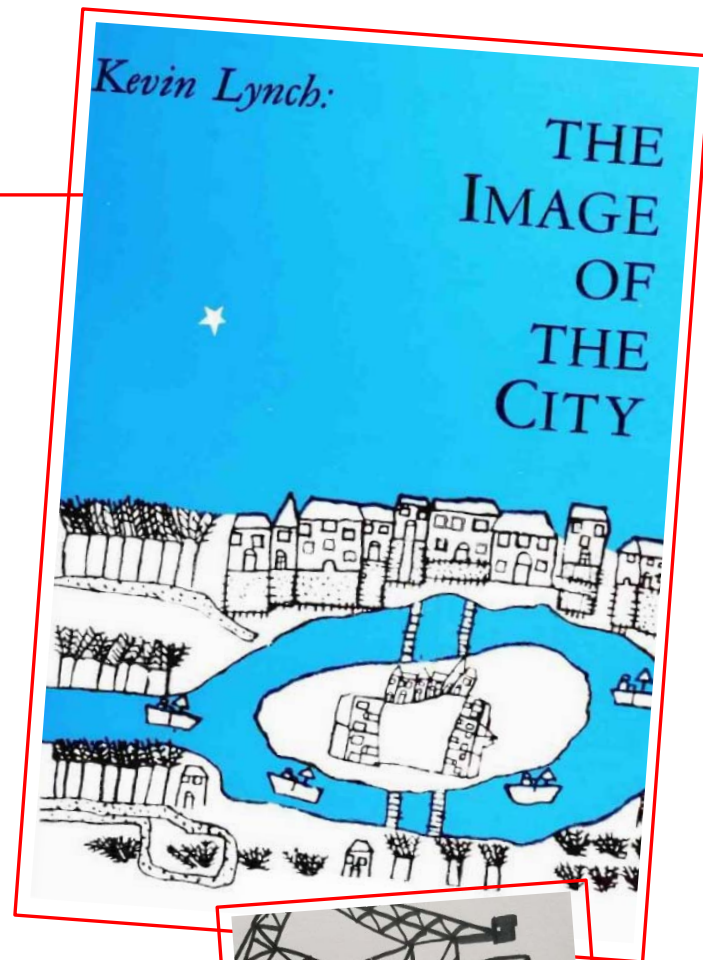
zbiór wyobrażeń danej jednostki
(osoby) lub grupy zawierający
informacje
o przestrzennej organizacji
zjawisk

THE IMAGE OF THE CITY

Kevin Lynch

What does the city's form actually mean to the people who live there? What can the city planner do to make the city's image more vivid and memorable to the city dweller? To answer these questions, Mr. Lynch, supported by studies of Los Angeles, Boston, and Jersey City, formulates a new criterion — *imageability* — and shows its potential value as a guide for the building and rebuilding of cities.

The wide scope of this study leads to an original and vital method for the evaluation of city form. The architect, the planner, and certainly the city dweller will all want to read this book.



Mapy wyobrażeniowe: o metodzie

Podstawowe elementy map wyobrażeniowych
[Lynch, 1960]:



linie



krawędzie



węzły



obszary



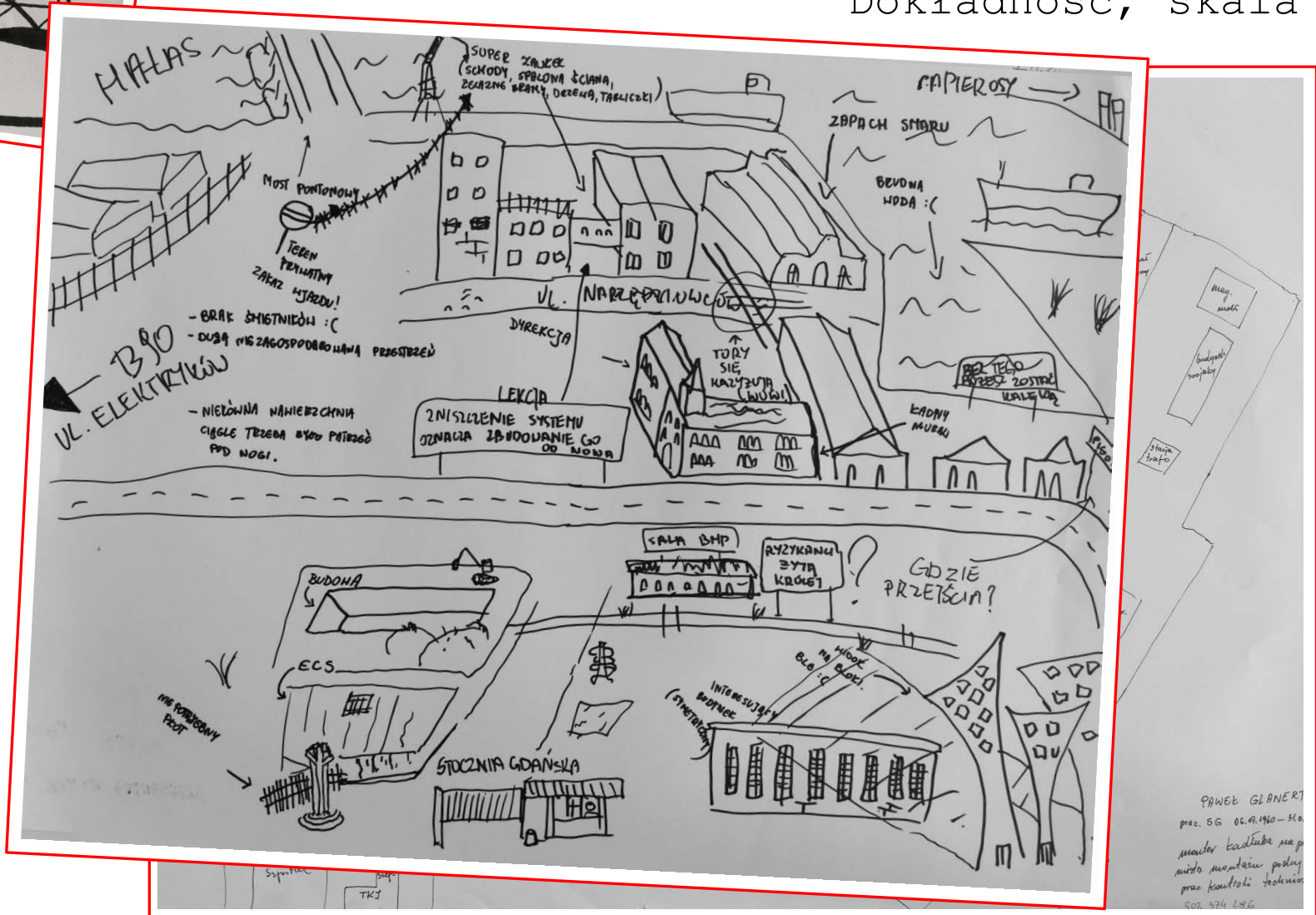
**punkty
orientacyjne**

Mapy wyobrażeniowe: uczestnicy warsztatów



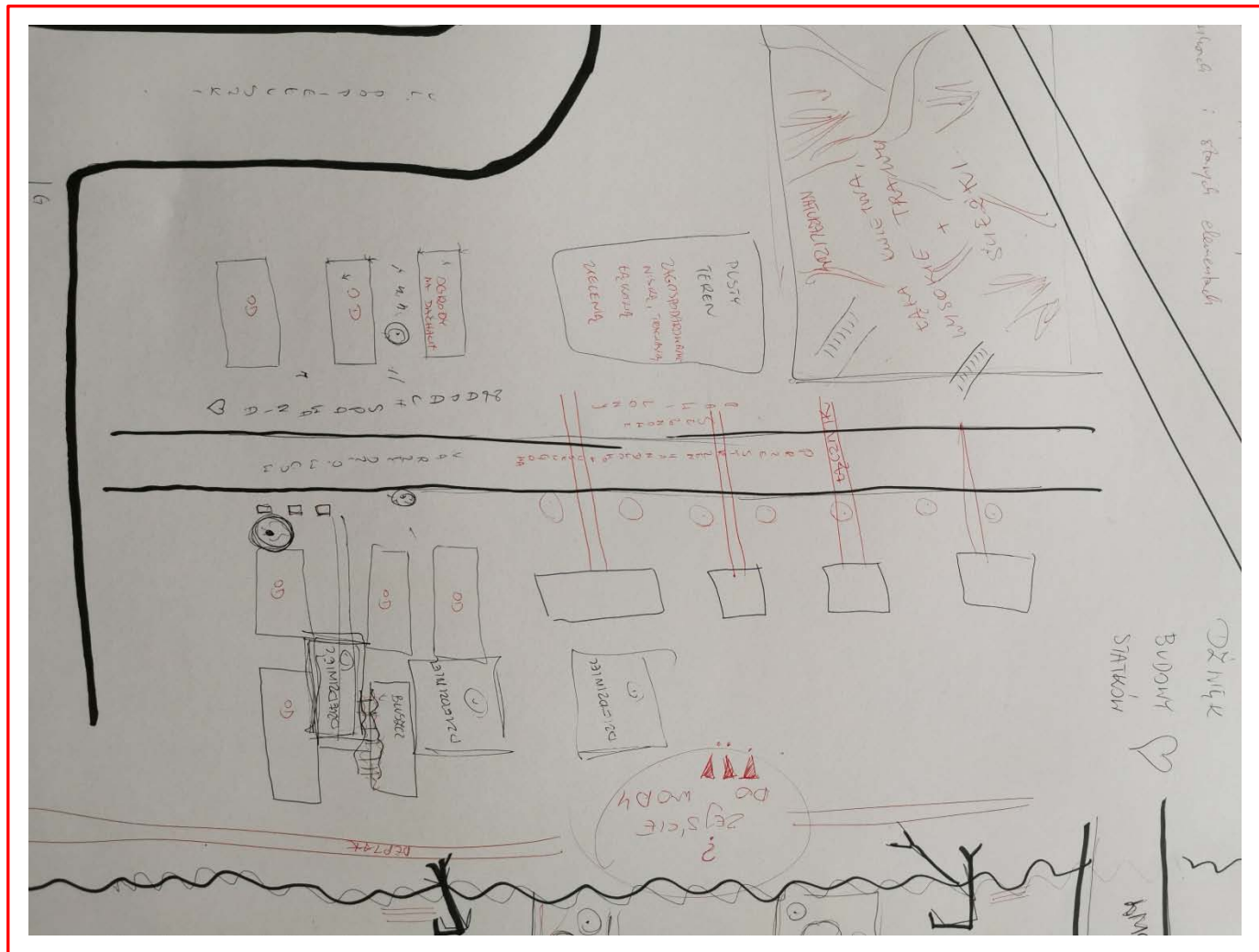
Mapy wyobrażeniowe: wyniki I

Dokładność, skala



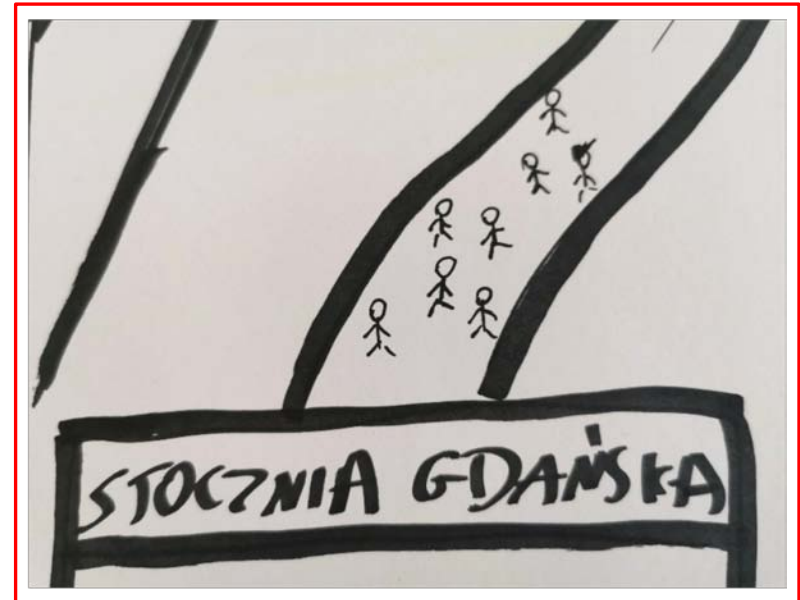
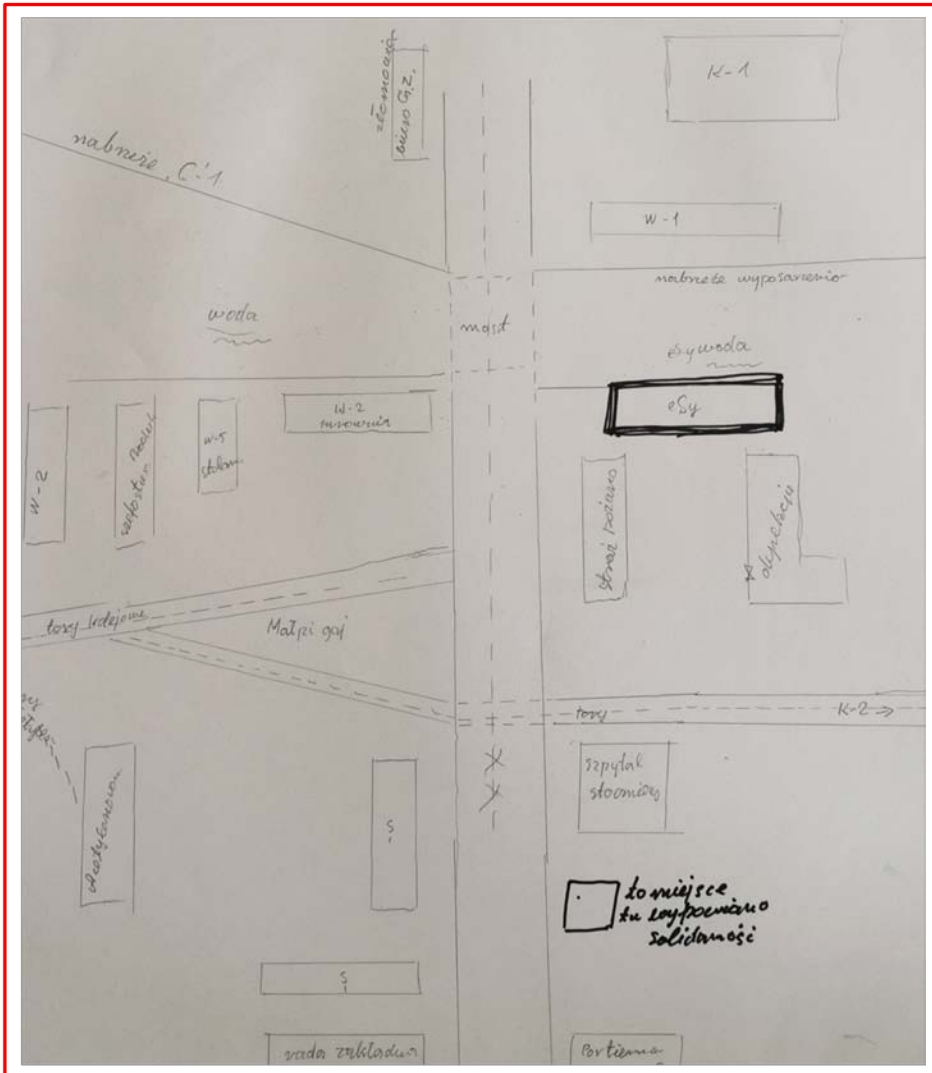
Mapy wyobrazeniowe: wyniki II

linie



Mapy wyobrażeniowe: wyniki II

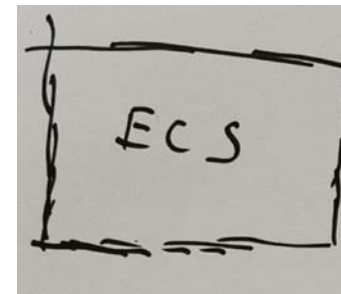
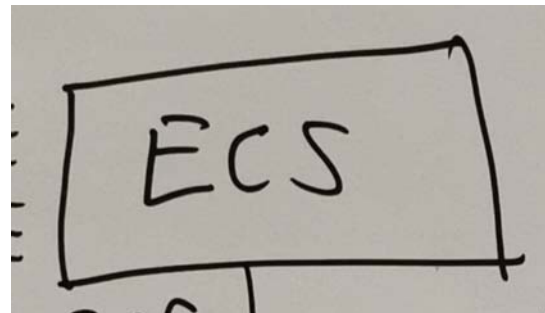
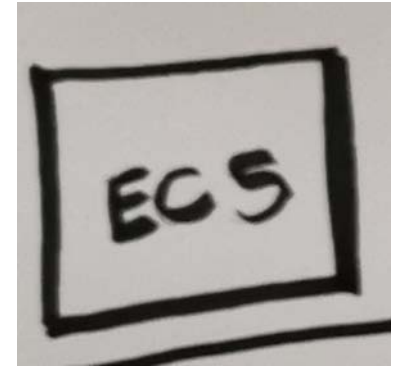
węzły



Mapy wyobrażeniowe: wyniki II

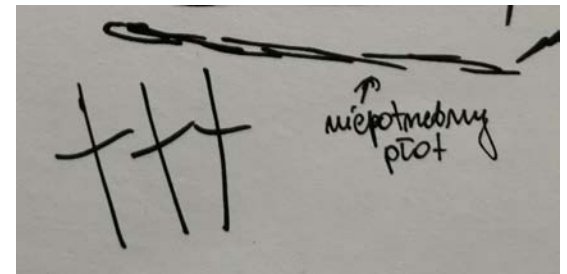
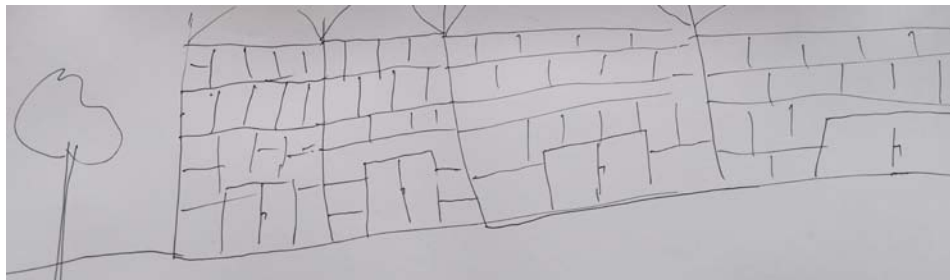
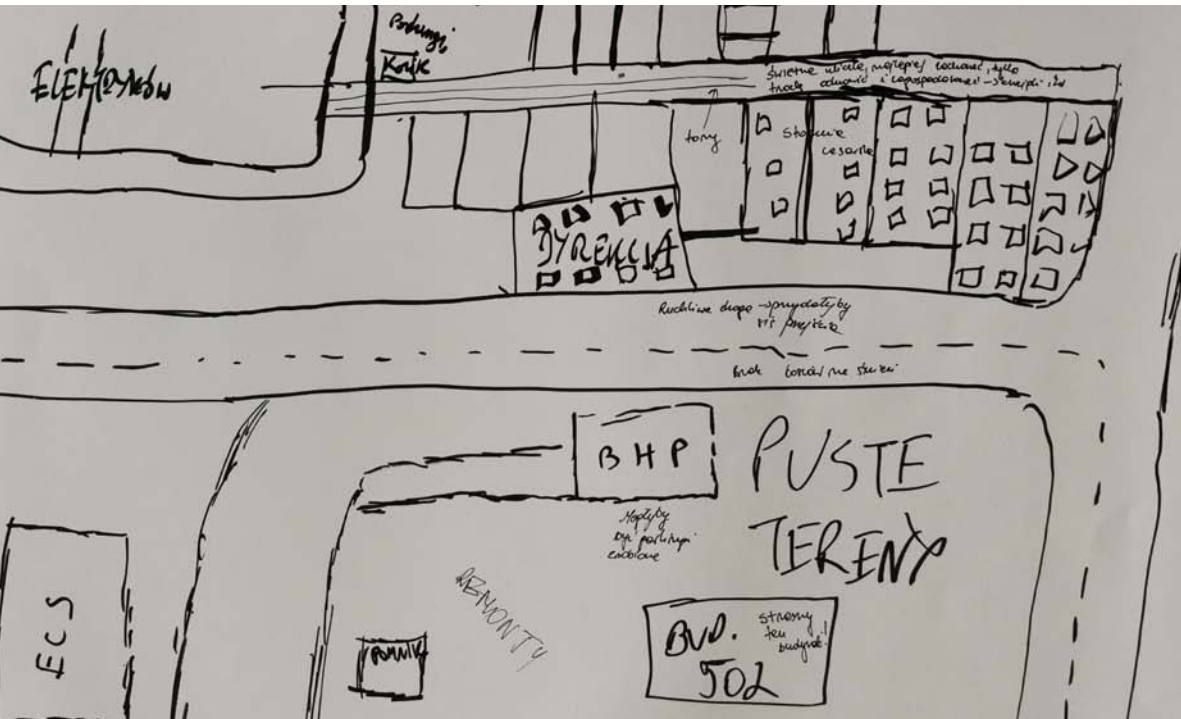


punkty orientacyjne

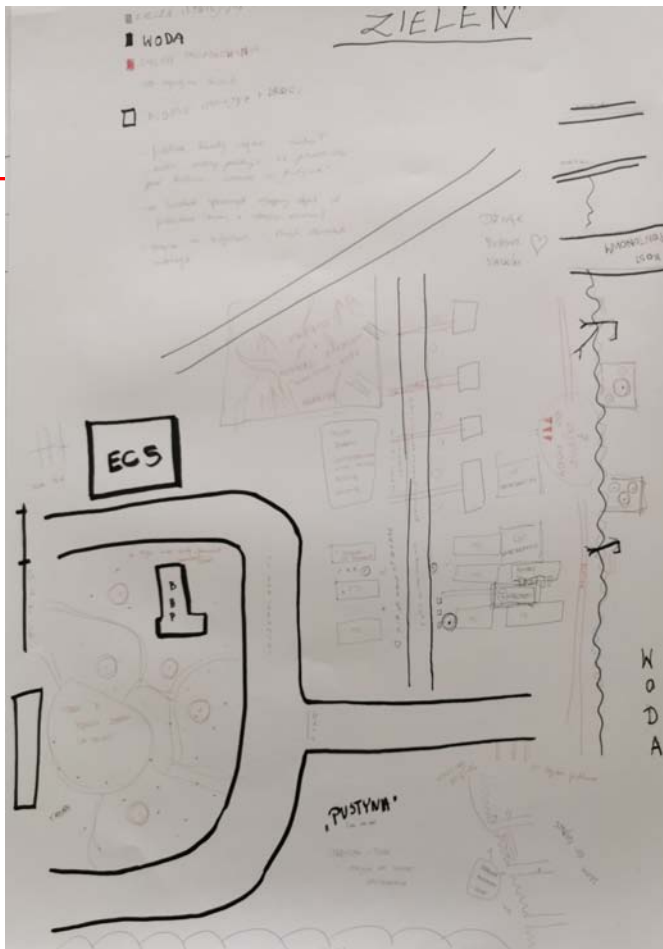


Mapy wyobrazeniowe: wyniki II

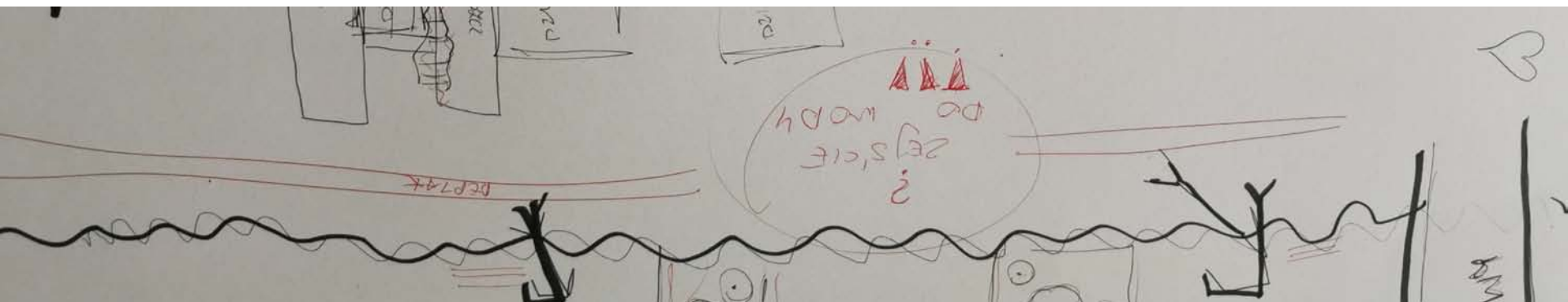
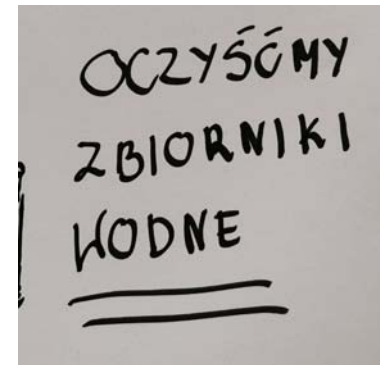
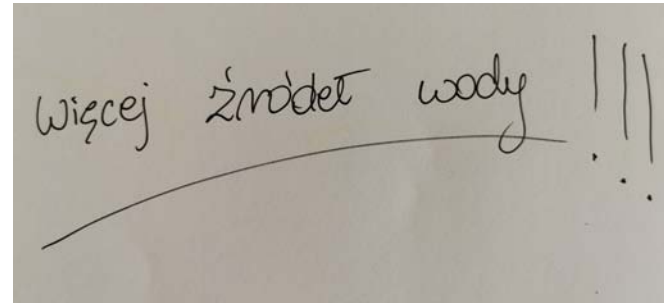
krawędzie - [ul. Popiełuszki]



Mapy wyobrażeniowe: wyniki II

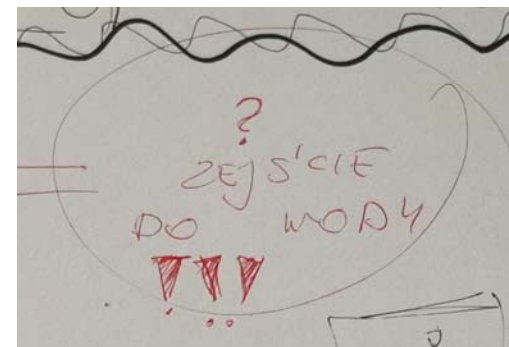
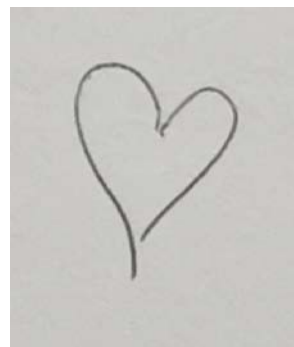
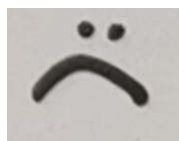
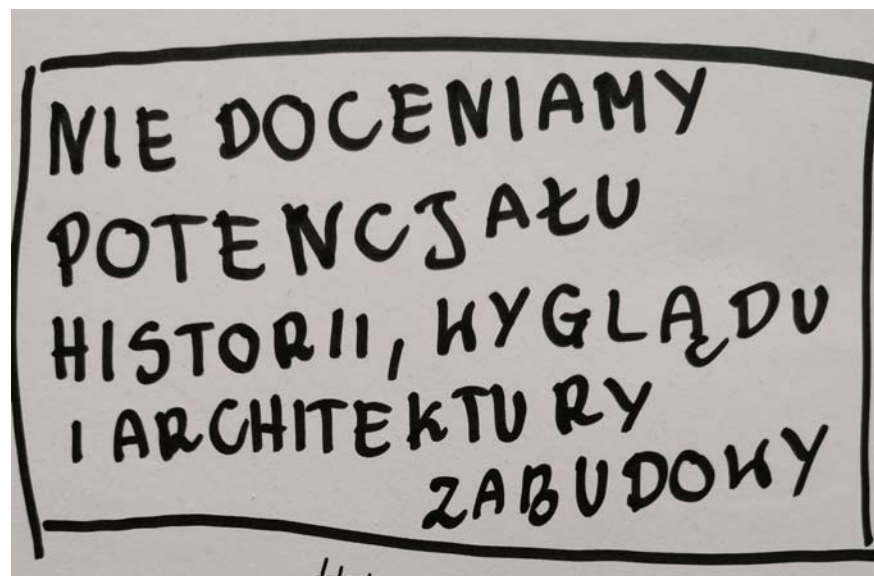


obszary



Mapy wyobrażeniowe: wyniki III

komentarze, emocje



Mapy wyobrażeniowe: wyniki III

zmysły

- NIEŁÓWNA NAWIERZCHNIA
CIĄGLE TRZEBA BYĆO PAIRZSĆ
POD NOGI.

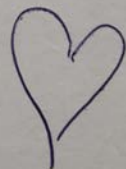
DUST +
CONCRETE.

HALAS

DŹWIĘK

BUDOWY

STATKÓW

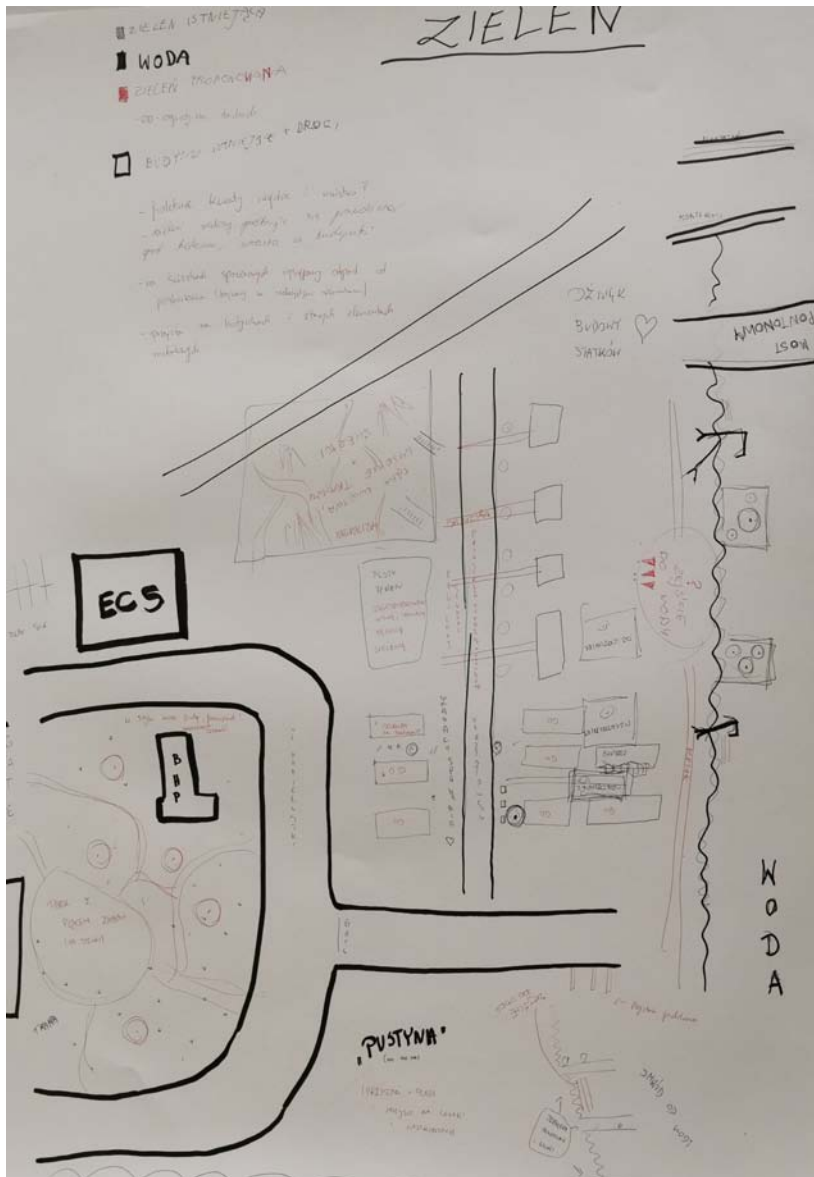


frees

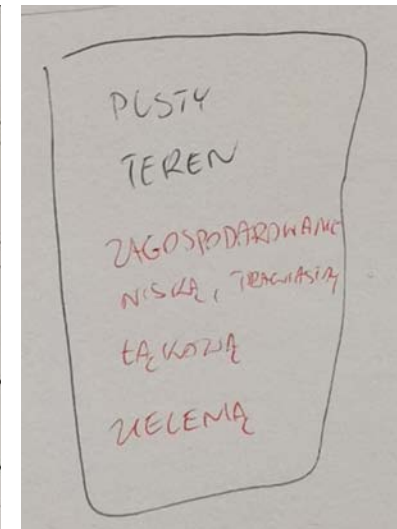
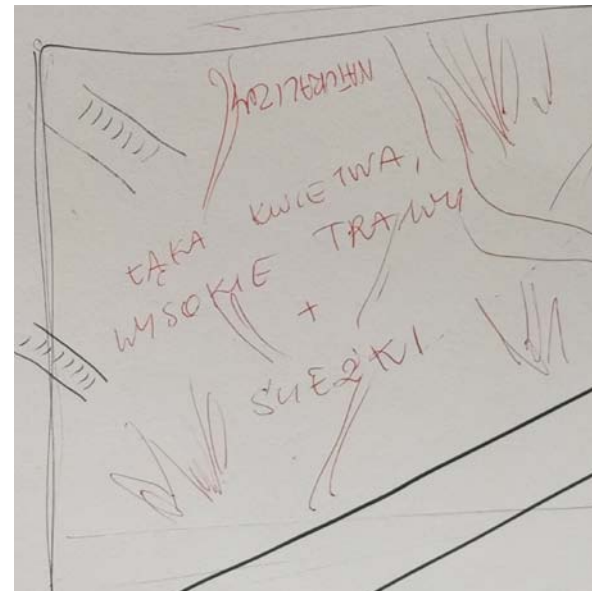
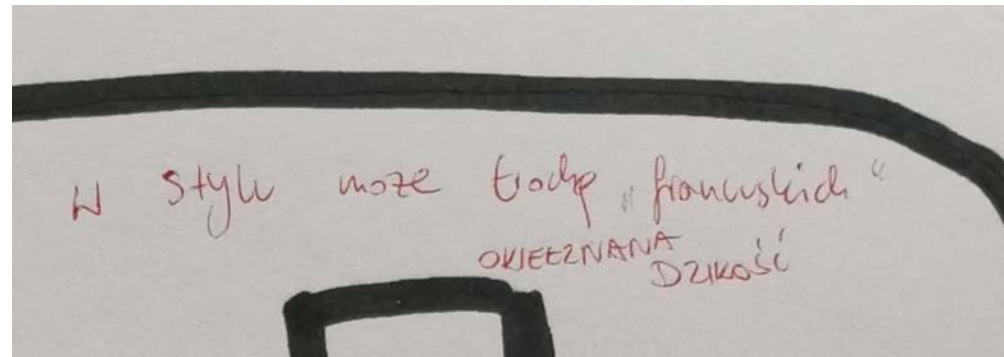
bird song

MECHANICZNY
PRZEMYSŁOWY
ZAPACH

Mapy wyobrażeniowe: wyniki III



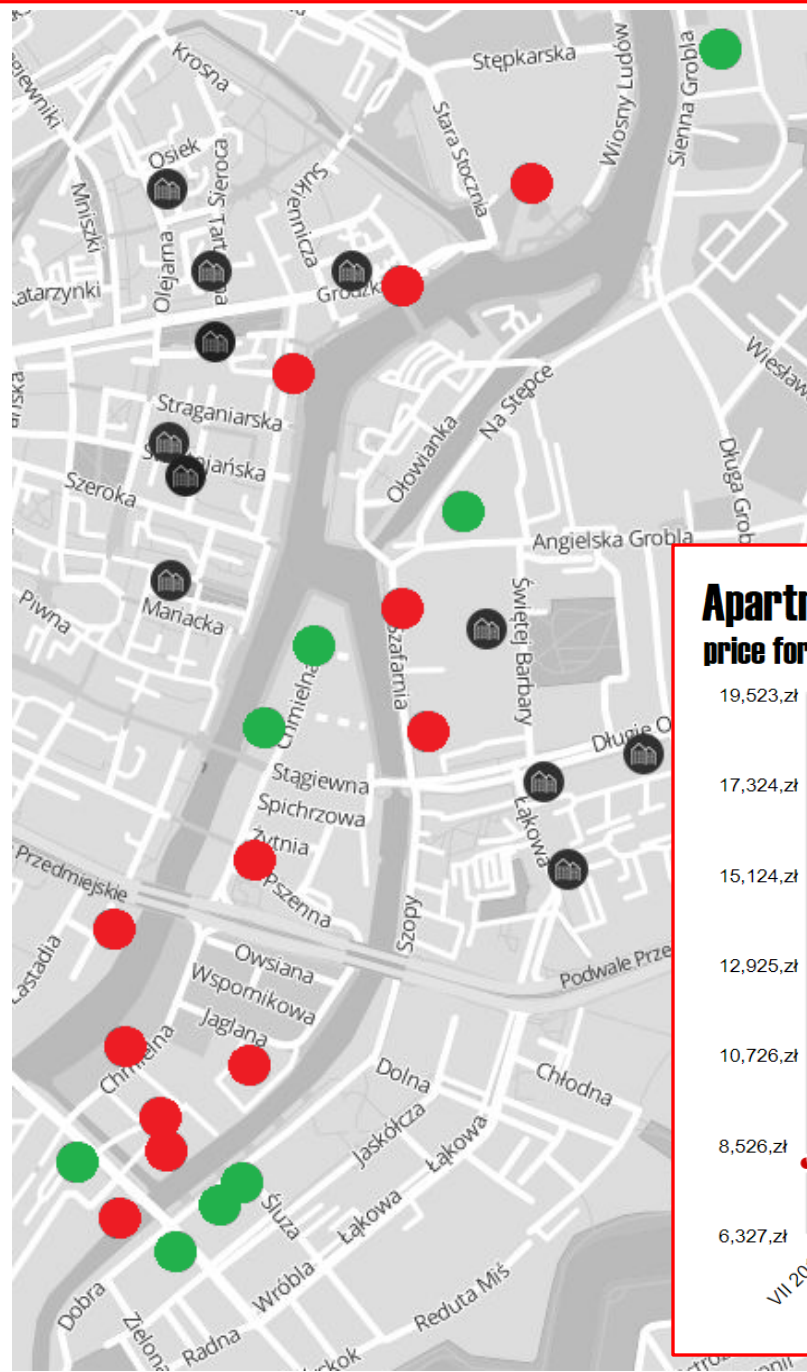
... od nowa



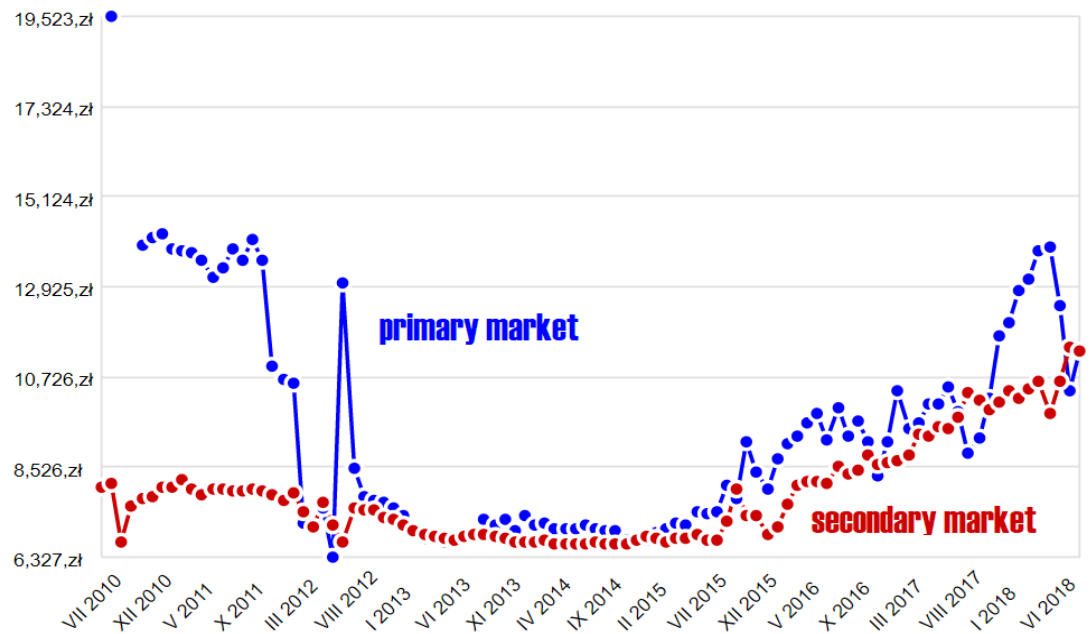
Waterfront development leading to (re)creation of urban value

Real estate projects (since 2009)

- finished
- under construction or planned



Apartments in the Downtown price for m²



KATEDRA
GEOGRAFII
SPOŁECZNO
EKONOMICZNEJ
UNIWERSYTET
GDANSKI

Dziękuję.