



BSR Cultural Pearls 2027 Call for applications

The Baltic Sea Region Cultural Pearls is opening its 4th call for applications, looking for the cities ready to apply for the BSR Cultural Pearls 2027 title.

Deadline for application submission: 30 April, 2026, 23:59 cet

WHAT IS BSR CULTURAL PEARLS?

BSR Cultural Pearls is a **title for small and medium size towns** and cities that provides awarded candidates a **peer-learning opportunities and support** to use culture to build social resilience. Local authorities from the Baltic Sea Region – especially those from less central areas – are invited to join this transformative journey and apply.

HOW DOES IT WORK?

When the call for application opens, interested cities can submit an **online application** outlining their motivation to become a Cultural Pearl. A screening of applications results in a shortlist of candidates who enter a phase of action plan development, creating **Culture and Resilience Action Plans** with access to specialised tools, webinars, and guidance. An international jury then selects the best plans for the BSR Cultural Pearl title. Title recipients will embark on a one-year **title year** during which their action plan is implemented.

WHY APPLY?

- Engaging your citizens in creating and decision making will boost their sense of pride and belonging to the place. Usage of culture will make the participation comfortable, equal and uniting.
- During the development of the Culture and Resilience Action Plan the Network provides opportunities for peer-learning activities, as well as access to materials and online webinars.
- As a municipality you will build your capacity – knowledge, building cross-sectoral understanding for culture, community, and social resilience.
- National and international visibility.
- You will be better connected internationally by being a part of a network in the Baltic Sea Region with the opportunity to exchange new ideas, get inspiration and collaboration.

KEY DATES

- 30 April** Application submission deadline
- 8 May** Announcement of Pre-selection results. Candidates chosen for the Second round start the CuReAP development phase
- 16 October** CuReAP submission deadline
- November** Announcement of BSR Cultural Pearls 2027

RESOURCES

- Guide for Applicants 2027
- CuReAP Step-by-Step
- Culture for Resilience Guidebook
- Get to know BSR Cultural Pearls 2024
- Get to know BSR Cultural Pearls 2025
- Get to know BSR Cultural Pearls 2026
- Toolkit & Casebook

More information, guides and inspiration on www.culturalpearls.eu



FOR QUESTIONS:
Find your **National Contact Point** on
culturalpearls.eu/contact

APPLY